

# ROI

FOR TODAY'S HEALTHCARE ORGANIZATIONS



LodgeNet ™

INTERACTIVE PATIENT TELEVISION SYSTEM



## how we help with Patient Education

LodgeNetRX™ can help your organization meet federal and insurer mandates by facilitating on demand education for patients and their visitors, providing automated tracking and reporting, and supporting third-party content resources.

- Standardized education delivery across the hospital.
- Communicates processes and information to patients and family members.
- Eliminates A/V carts, VHS tapes, and DVDs.
- Prescribed educational content based on patient diagnosis.
- Video and printed content available.
- Multiple languages for education in the patient's native/preferred language.
- Patient viewing and comprehension is recorded and tracked to the EMR.
- Content is on demand for viewing at the patient's convenience.
- Playback controls allow the patient to pause, save, skip forward or skip back while viewing video content.
- Patients are asked interactive questions to measure and confirm content comprehension.
- Patients are alerted through the television that they have prescribed education to view before they can be discharged.
- Completes the continuum of care by extending education to the patient's home pre-admit/post-discharge.
- Empowers patient educators to customize and prescribe specific education material.
- Content packages to address required reporting for select items.
- Address and track compliance for smoking cessation.



## how we help Nurses

LodgeNetRX can help create a more pleasant and productive work environment by offloading many non-medical patient services and allowing your nursing staff to focus on the clinical aspects of patient care.

- Standardized education delivery across the hospital.
- Communicates processes and information to patients and family members.
- Eliminates A/V carts, VHS tapes, and DVDs.
- Prescribed educational content based on patient diagnosis.
- Video and printed content available.
- Multilingual education in the patient's native/preferred language.
- Patient viewing and comprehension is recorded and tracked to the EMR.
- Content is on demand for patient's viewing convenience.
- Patients are asked interactive questions to measure and confirm content comprehension.
- Patients are alerted through the television that they have prescribed education to view before they can be discharged.
- Empower patient educators to customize and prescribe specific education material.
- Reduction of printed materials and entertainment devices that increase the chance of hospital-acquired infections.
- Non-clinical patient requests are routed directly to the appropriate fulfillment party, bypassing busy nurses.
- Patients with access to hospital information and entertainment options get out of bed less often, reducing their chance of falling.
- Deploy staff education in lounges and other community areas.
- Research shows patients are more likely to have a better experience in a facility with an interactive system.
- Improve patient satisfaction scores with interactive surveys, which provide real-time feedback from the patient and allow the nursing staff the opportunity for service recovery time.



## how we help **Facilities & BioMed**

LodgeNetRX is an elegant, headend-based and maintenance-free solution that keeps processing hardware out of your patient rooms and allows for system maintenance without affecting patients or their caregivers.

- No IP set-top box or PC in the patient room.
- LodgeNetRX runs over your current coax cable infrastructure.
- No CAT5/CAT6 cable required.
- No clone boxes to change channel lineups on the patient/visitor TVs.
- Eliminates A/V carts, VHS tapes, and DVDs.
- Direct access pillowspeaker, wired and wireless remotes, wired and wireless keyboards.
- Hands free maintenance for all headend hardware/software.
- MATV design and consulting services.
- Digital TV planning:
  - DIRECTV® standard definition and high-definition (HD) hardware and programming
  - Off-air standard definition and HD hardware
  - Content encryption (Pro:Idiom™)
- Quality control and TV compatibility program.
- Nationwide field service staff and a 24x7x365 call center.



## how we help IT Departments

LodgeNetRX is a reliable and certified solution that can leverage your facility's coaxial (cable TV) plant, will not impact your IP network and does not require additional staffing to support.

- LodgeNetRX can run over your current coax cable infrastructure.
- CAT5/CAT6 wiring may be utilized, however, is not required.
- Secure Web access to LodgeNet system for diagnostics and system administration.
- Uses VPN secure connection for support diagnostics and updates.
- No additional staffing required to support system.
- Does not add new IP network set-top boxes or PCs.
- Fully contained, UL approved racks.
- Hands free headend support – including all software upgrades and content updates.
- Uses simple listen-only ADT interface for tracking patient movement and reporting on patient usage.
- System OS is UNIX FreeBSD to maintain low threat of virus attack.
- LodgeNet engineering staff to create custom applications.
- Optional call center support for hospitals' existing public access wireless networks.
- Capable of integrating with EMR, ADT and dietary systems.



## how we help **Administration**

LodgeNetRX can help your organization become better informed about your patients' needs and more responsive in addressing them.

- System allows you to run CEO welcome video, hospital promotional material, etc.
- Improve patient satisfaction scores through the use of:
  - Surveys
  - Entertainment
  - Hospital information
  - Care team information
  - Personalized experience
- Improve operational efficiencies of staff and process improvements.
- Reduce liability by confirming patient education comprehension.
- Improve patient outcomes.
- Increase referrals.
- Improve and standardize Joint Commission compliance.
- Maximize retail and new revenue opportunities.
- LodgeNet Interactive is a proven, publicly traded company – today and into the future.
- Display photos and bios of your care staff.



## how we help with **Marketing**

LodgeNetRX can improve the branding and promotion of your hospital and marketing efficiency, reducing or eliminating printing costs and engaging patients and their visitors with marketing materials you may already possess.

- Reduce or eliminate printed materials that can be easily placed on the system.
- Continue to build brand identity and increase hospital loyalty.
- Maximize retail opportunities.
- Advertising and promotional opportunities.
- Provides a competitive advantage.
- Allow for foundation information and on-site donations.
- Dedicated LodgeNet Healthcare brand and project management and production resources available.
- Increase your patient satisfaction scores.



## how we help with **Legal & Risk Management**

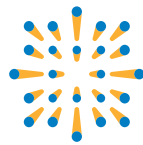
LodgeNetRX can help reduce your organization's legal exposure by creating an in-room environment where patients are less likely to take risks and by providing legally admissible documentation should an issue go to litigation.

- Patients with access to comprehensive hospital information and a variety of entertainment options get out of bed less often, reducing their chances of falling.
- Patient education delivery over continuum of care is reliable, and comprehension is tracked back to the patient record and is admissible in court.
- Lower litigation and lawsuit costs.
- Informed, better-educated patients are less likely to be re-admitted.
- Improve Joint Commission compliance.
- Provide patient tools to engage and take responsibility for their care.
- Reduce hospital-acquired infections.

## contact us

Call  
877-988-5678

Visit  
[www.lodgenetRX.com](http://www.lodgenetRX.com)



*A Solution from*

**LodgeNet<sup>®</sup>**  
Healthcare

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